St. Francis Institute of Management & Research - PGDM

IDEA - DETAILS OF PEDAGOGY Academic Year 2024-25

Sr. No.	Faculty Name	Name of the Subject	Specialization/ Core	Name of the Pedagogy	Title	Trimester	Batch
1	Dr. Monali Sharma	International Business	International Business	News Article Analysis	News Article Analysis Study of different sectors and it's impact on Indian economy.	IV	2023-25
		International Business	International Business	Sector Analysis	Sector Analysis	IV	2023-25
		Retail Management	Retail Management	Project based learning	Developing retail layout	IV	2023-25
		Digital Marketing	Digital Marketing	Developing Google ads, News article	Developing Google ads, News article	IV	2023-25
		Financial Planning & Wealth management	Specialization-Finance	Project based learning (field survey)	A study on Investment behaviour among different age groups	IV	2023-25
		Financial Planning & Wealth management	Specialization-Finance	Role play	Financial advisor vs Client - role play on different hypothetical situations	IV	2023-25
		Financial Planning & Wealth management	Specialization-Finance	Case study	Case study on financial planning & different instruments associated with wealth management	IV	2023-25
		Fixed Income Securities	Specialization-Finance	Case study	Different bond types and their implications	IV	2023-25
		Fixed Income Securities	Specialization-Finance	Real-time data analysis	Real-time data analysis to understand different parameters associated with fixed income securities	IV	2023-25

2	Dr. Archita Pal Choudhury	Fixed Income Securities	Specialization-Finance	News session	Analysis of different business news to understand impact of macroeconomic parameters on fixed income securities	IV	2023-25
		Financial Modelling	Specialization-Finance	Project based learning-(Equity research report)	Preparation of equity research report taking live examples of companies	IV	2023-25
		Analytics with Excel	Core	PBL	Application of excel tools for analyzing big data	II	2024-26
		Financial Markets, regulations & Compliances	Specialization-Finance	Case study	Case study on Money Laundering & Insider trading	V	2023-25
		Financial Markets, regulations & Compliances	Specialization-Finance	Finance crossword	Crossword on financi	V	2023-25
		Security Analysis & Portfolio Management	Specialization-Finance	Case study Analysis	Case study to understand investor behaviour & measure portfolio performance	III	2024-26
		Security Analysis & Portfolio Management	Specialization-Finance	Project based learning	Company Stock analysis based on real-life time	III	2024-26
		Advanced Statistical Analysis	Specialization-Business Analytics	PBL	Real-time data collection and analysis	III	2024-26
		Advanced Statistical Analysis	Specialization-Business Analytics	Data Analysis using Statistical tools	Use of different statistical tools for analyzing data	III	2024-26

3	Prof.Sujata Salvi	Orginisation Behaviour	General Management	3-D model building	3-D model building	Sem I	2024-26
		Orginisation Behaviour	General Management	Moive Screening	Moive Screening - Mi	Sem I	2024-26
		HR Trend,Process Design and Automation	HR	Project Based Learning	Hands on experience with ZOHO software	Sem IV	2023-25
		HR Trend,Process Design and Automation	HR	Project Based Learning	Emplyee Life Cycle P	Sem IV	2023-25
		Mananging CSR in India and Abroad	HR	Project Based Learning	Detailed Project proposal for social initiatives	Sem IV	2023-25
		Mananging CSR in India and Abroad	HR	Case Study	CSR policy analysis of listed companies	Sem IV	2023-25
		HR Analytics	HR	Project Based Learning	Cesim HR Simulation	Sem V	2024-25
		HR Analytics	HR	Project Based Learning	Case Study	Sem V	2024-25
		Business Analytics	General Management	Project Based Learning	Data Visulization Usi	Sem V	2024-25

		Business Analytics	General Management	Project Based Learning	Case Study	Sem V	2024-25
		Enterprenurial perspective and social enterprenurship	General Management	Project Based Learning	3-D model building	Sem VI	2024-25
		Learning and Development	HR	Project Based Learning	Case Study	Sem VI	2024-25
		Learning and Development	HR	Project Based Learning	Case Study	Sem VI	2024-26
		Enterprenurial perspective and social enterprenurship	General Management	Project Based Learning	Poster Making	Sem VI	2024-27
4	Ashley Seqeira	SCM	Marketing	Project Based Learning	Presentation and project on SCM strategies used in Olympics 2024	IV	2023-25
		Event Management	Marketing	Field Visit	Field Visit and Visit to Prominent events- navratri and Ganesh Utsav in Mumbai	IV	2023-25
		Marketing of Banking and Financial Products and Services	Marketing	Case Study	Presentation on Marketing strategies used by banks and financial institutions	IV	2023-25
		IHRM	HR	Case Study	Case Study	IV	2023 -25

		IHRM	HR	Movie Screening	Movie Screening	IV	2023 -25
		International Employer Branding	HR	Informative Collage	Informative Collage	IV	2023 -25
		International Employer Branding	HR	Project Based Learning	Develop your own bra	IV	2023 -25
		Global Business Strategy	HR	Project Based Learning	PESTEL Analysis	IV	2023 - 25
		Global Business Strategy	HR	Project Based Learning	Develop a global busi	IV	2023 - 25
		Legal Aspects	Core	Case Study	Case Study	I	2024 - 26
		Legal Aspects	Core	Movie Screening	Jolly LLB 2 - snippets	I	2024 - 26
		Employment Laws	HR	Case Study	Case Study	V	2023 - 25
5	Neha Kothari	Employment Laws	HR	Project Based Learning	Project Based Learning	V	2023 - 25

		Employment Laws	HR	Field Visit	High Court	V	2023 - 25
		Industrial Laws	HR	Project Based Learning	Forms under Act	III	2024 - 26
		Industrial Laws	HR	Case Study	Maruti Suzuki Case	III	2024 - 26
		Principles of Banking	Finance	Project Based Learning	FinQuiz	III	2024 - 26
		Principles of Banking	Finance	Project Based Learning	3D Model Competitio	III	2024 - 26
		Legal aspects of Entrepreneurship	Minor - Entrepreneurship	Project Based Learning	Entrepreneurship Idea	III	2024 - 26
		Legal aspects of Entrepreneurship	Minor - Entrepreneurship	Project Based Learning	Registration Process	III	2024 - 26
		Strategy and Leadership	Core	Project Based Learning	Creative Gifts	VI	2023 - 25
		Strategy and Leadership	Core	Project Based Learning	Movie Screening	VI	2023 - 25

		Treasure and Risk Management	Specialization-Finance	Debate	"Should Treasury Operations Primarily Function as a Profit Center or a Cost Center?"	IV	2023-25
		Treasure and Risk Management	Specialization-Finance	Case Study	Treasure as a Profit center	IV	2023-25
		Treasure and Risk Management	Specialization-Finance	Case Study	Digital Marketplaces: Treasury's Role in Creating and Supporting a New Business Model	IV	2023-25
		Treasure and Risk Management	Specialization-Finance	field Project and Presentation	Treasure and Risk management role in bank	IV	2023-25
		International Finance	Specialization-Finance	Video	Mexico Peso Crisis	IV	2023-25
		International Finance	Specialization-Finance	Students Presentation	Study of International Finance world	IV	2023-25
		Behavioural FInance	Specialization-Finance	Picture based activity,	system 1 thinking & Overconfidence Bias image-based understanding.	IV	2023-25
		Behavioural FInance	Specialization-Finance	Live data project	– "Investor Behavior and Market Reactions: Analyzing 10 Key Business Events and Their Impact on	IV	2023-25
6	Minal Parekh	Marketing for Banking and Financial Products	Specialization-Finance	Case Study	Deutsche Bank's Strategic Pricing and Financial Services	IV	2023-25

		Marketing for Banking and Financial Products	Specialization-Finance	Quiz	knowledge of various financial products and services offered by banking institutions.	IV	2023-25
		Opeartions Management	Core	Video	amazon competitive strategy by evaluating the video	III	2024-26
		Opeartions Management	Core	Role Play	Factors Affecting Operations Management	III	2024-26
		Opeartions Management	Core	Presentation	Presentation on Inventory Management of any company	III	2024-26
		Business Environment and ethics	Core	Video	Ethical and unethical practices in movies' Guru	V	2023-25
		Business Environment and ethics	Core	live Project	Presentation on Corporate Governance of a Company	V	2023-25
		Business Environment and ethics	Core	role play	Create a code of ethics and present in a role play	V	2023-25
		Research Methodology	Core	Survey	Activity's/Topic's Name - Questionnaire Design for Primary Survey – Hands-On Exercise	III	2023-25
		Research Methodology	Core	Live data project	Individual Research Paper – Application of Research Concepts	III	2023-25

		PERSPECTIVE M	CORE SUBJECT	ROLE PLAY	LEADERSHIP STYLES, CRISIS MANAGEMENT,CONFLICT RESOLUTION	I	2024-2026
		CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING	ROLE PLAY	CONSTRUCTING AND RESOLVING CUSTOMER CASES USING CRM	IV	2023-2025
		CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING	PROJECT BASE	CUSTOMER LOYALTY PROGRAM	IV	2023-2025
		LATEST TRENDS IN HR	HUMAN RESOURCE	ROLE PLAY	HRBP INTERVIEW PROCESS	IV	2023-2025
		LATEST TRENDS IN HR	HUMAN RESOURCE	PROJECT BASE	DISPLAY OF VUCA AND REAL LIFE EXAMPLE	IV	2023-2025
		HUMAN RESOURCE MANAGEMENT	CORE SUBJECT	ROLE PLAY	HR SCENARIOS AT OFFICE	II	2024-2026
		HUMAN RESOURCE MANAGEMENT	CORE SUBJECT	PROJECT BASE	HR MANUAL	II	2024-2026
		HUMAN RESOURCE MANAGEMENT	CORE SUBJECT	CASE STUDY	TRAINING METHODS	II	2024-2026
		LEADERSHIP IN ORGANISATION	CORE SUBJECT	ROLE PLAY	CONFLICT RESOLUTION	V	2023-2025
7	MERIN JOSEPH	LEADERSHIP IN ORGANISATION	CORE SUBJECT	PROJECT BASE	LEADERSHIP PORTFOLIO	V	2023-2025
		LEADERSHIP IN ORGANISATION	CORE SUBJECT	CASE STUDY	INDIRA NOOYI	V	2023-2025
		COMPENSATION, BENEFITS AND REWARDS	HUMAN RESOURCE	CASE STUDY	INCOME TAX AND BUDGET ANALYSIS	III	2024-2026
		COMPENSATION, BENEFITS AND REWARDS	HUMAN RESOURCE	PROJECT BASE	OFFER LETTER WITH CTC	III	2024-2027
		COMPENSATION, BENEFITS AND REWARDS	HUMAN RESOURCE	ROLE PLAY	NEGOTIATION FOR COMPENSATION	III	2024-2028
		RETAIL MANAGEMENT	MARKETING	CASE STUDY	FDI	III	2024-2029
		RETAIL MANAGEMENT	MARKETING	PROJECT BASE	RETAIL LAYOUT	III	2024-2030
		RETAIL MANAGEMENT	MARKETING	ROLE PLAY	CONFLICT RESOLUTION	III	2024-2031
		SALES AND DISTRIBUTION MANAGEMENT	MARKETING	CASE STUDY	RURAL SUPPLY CHAIN MANGEMENT	III	2024-2032

		SALES AND DISTRIBUTION MANAGEMENT	MARKETING	PROJECT BASE	SALES AND DISTRIBUTION PLAN	III	2024-2033
		SALES AND DISTRIBUTION MANAGEMENT	MARKETING	ROLE PLAY	REAL WORLD SALES PROFESSIONAL SCENARIOS	III	2024-2034
8	Mayur Rambhiya	Global Financial Markets and	Finance	Case study	Case study	V	2023 -25
		Global Financial Markets and	Finance	Project Based Learning	Project Based Learning	V	2023 -25
		Commodities Market	Finance	Case study	Case study	V	2023 -25
		Commodities Market	Finance	Project Based Learning	Project Based Learning	V	2023 -25